2010 BMA B2B Seen Auction and Event Program

Advertising Prices and Specifications

$500   Full page ad - 4.5 x 7.5 vertical

$250 1/2 page ad - 4.5 x 3.5 horizontal

Auction Sponsors receive complimentary ad space as specified in their sponsorship package.

Digital File Specifications:
- Ads should be black and white
- High Resolution PDF-X1a is the preferred file format
- Images should be at least 300 dpi
- Full page ads should be sized at 4.5 x 7.5 vertical (no bleed)
- ½ page ads should be sized at 4.5 x 3.5 horizontal (no bleed)

ALL MATERIALS DUE BY FRIDAY, NOVEMBER 12th

Guidelines for Creating PDFs:
- All images should be high resolution at actual size – 300ppi minimum for images, 800ppi for bitmap files
- All fonts must be embedded
- Use PDF-X1a as your distiller setting

Submitting Files:
Please send files to the following FTP site, using your company name as the file name:

Host: **ftp.thinkaor.com**
User ID: aorguest
Password: aorguest

Please send an email notification to danyel@thinkaor.com with information about your upload, the size of ad you are purchasing, along with a low res PDF or JPG for reference and contact information regarding the ad.

Questions:
Contact Danyel Newcom at 303-871-9700 or via email to danyel@thinkaor.com